

Looking over my site in terms of emotional design technique, I feel as though I accomplished a sense of a calm website. With the image of the ocean and island I used for the background, someone entering the site would be immediately calmed by this image. Blue is a proven color to help with anxiety and stress, and that is the first color you see when you enter my site. Using navy blue and black for my text makes it easy for the reader or viewer to look at the text sitting on top of the picture, as well as navigate the site when needed. Overall, my home page is visually appealing to the eye. Continuing the navy blue font throughout the site gives it a sense of continuity and continues to make navigation easier for the eye. The one thing I wish I could have changed and figured out how to do was keep the picture of the ocean as my home page picture and make the rest of my backgrounds light blue. I tried to diagnose the problem with Bill a number of times, and even tried to trick Brackets but for whatever reason it wasn't working. I think in that sense, it definitely made my site a little less appealing to the eye because of everything going on in the background with the picture of the ocean. As far as a responsive design technique goes, I feel as though I achieved this. Each link in my navigation bar that you click on brings you to another part of my site; whether it's the contact page, the about page, my Twitter, or directly back to my home page, all the links successfully work and successfully bring the viewer back to each respected page. My initial sketches for my website were a little bit different than my website ended up being. The home page where my navigation bar is stayed the same, but my sub-navigations themselves (about, portfolio, contact, photography and Twitter) were laid out a little different than my sketches. The way Twitter is linked I obviously couldn't do anything about which I was fine with as long as I got it linked. My photography page was another page that I was fine with the layout. I liked how I laid it out with alternating pictures and

texts, but I do think it would have been easier to just have each picture come one by one. The problem I ran into with trying to do that though was when I coded the pictures normally without a left or right image tag, they became huge to the point where it took up the whole screen and you had to scroll horizontally to see the image. As far as my portfolio page goes, I want to continue to add more to it. I've never made a portfolio page, so I had no idea what to put on it other than the blog work and resume we did in class. I wanted to show my pictures off in the portfolio, but then ended up creating a photography page that highlighted my pictures, so my portfolio page is a little bland which I was disappointed in myself for. My about page outlines exactly how I feel about the Communications department at Saint Joe's, so I think that will reach viewers on a personal and emotional level because of how great I'm describing the department and the people as. Going forward, I would love to add more pictures to my photography and portfolio pages, as well as play around with the design, fonts, and colors of my site. I'm still getting familiar with the margins and padding and all of that, so I know and am aware that pictures and wording isn't where it should be and that it doesn't look right. But that's all part of the learning process, messing up and going forward trying to learn and grown in new experiences.